



# Beth Bloom

Bloom Law, PLLC



in/bethbarrettbloom



facebook.com/bloomlaw

## BOOKING INFO

206.323.0409

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Beth Bloom, an accomplished trial lawyer, has dedicated her career to restoring justice for employees who have been fired because of who they are or because they stood up for what is right. Based in Seattle, and admitted to practice in California and Washington, Beth is a popular national speaker on trial advocacy and employment law.

She received her B.A. from the University of Washington and her J.D. from New York University School of law (cum laude).

## Speaking Topics

Beth is available to speak on a variety of topics, including but not limited to:

### Trial Skills

- Trial Skills: Effective use of Motions in Limine
- Trial Skills for Women
- Storytelling & Trial
- Focus Groups on a Shoe-String
- Visuals & Illustrative Exhibits for Trial
- Direct Examination Skills
- Closing Argument: Developing a winning and memorable message
- Wrongful Termination Trials

### Damages

- Developing Damages Evidence
- Maximizing Damages for Mental Suffering
- Presenting Damages Evidence
- Proving Emotional Distress

*continued on back*

*“The workplace is a reflection of one of America’s most important core values – that everyone has an equal opportunity to excel.”*



“I was curious about how Beth would take an engaging CLE presentation about Story and Storytelling and translate that to a virtual training. It was such an incredible training—the team was engaged! It was both substantively important content and it was inspiring, renewing. One of my lawyers said it was great to reframe our work as storytellers and artists.”

**ABIGAIL G. DAQUIZ | DIRECTOR OF ADVOCACY**  
NORTHWEST JUSTICE PROJECT



“ This was one of the best trainings I’ve attended—I even sat at my desk afterward and plotted out the story for one of the cases I’m working on as soon as the training ended! ”

— Recent attendee

## Speaking Topics, continued

### Jury Selection

- Jury Selection and Deselection
- Wrongful Discharge
- Mastering Jury Selection Cause Challenges
- Pre-Trial Procedures that make all the difference

### Building a Case

- Employment Law: Building a Valuable Case from the Ground Up
- Sexual Harassment in the Workplace 2.0
- Case Selection Master Class
- Choosing & Using Themes

### Small-Firm Practice & Business Development

- Business Development: Building a Small-Firm Practice
- Hiring & Supervising
- Using Systems for Profit & Fun

## Speaking Organizations

Beth has been engaged to speak at events hosted by the following organizations:

- Conference of Ninth Circuit Chief District Judges
- District Court for the Western District of Washington
- Dordick Trial College
- Judicial Institute for Teachers, US District Court Western District of Washington
- Metro Washington Employment Lawyers Association
- Northwest Justice Project
- Oregon Inns of Court
- Oregon Trial Lawyers Association
- SeminarWeb
- Washington Employment Lawyers Association
- Washington Association for Justice
- Washington State Bar Association
- Washington Employment Lawyer's Association
- Washington State Bar Association

*Honorarium details provided by request.*



**BLOOMLAW**  
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Bloom Law PLLC offers trial advocacy, employment litigation, and thorough case investigation you can count on.